



## **Ty's Let'm Buck Rodeo Co.**

Ty's Let'm Buck Rodeo Co. was founded in memory of our son Tyler Crystal whose love for rodeo, hard work, and the cowboy way of life left a lasting mark on everyone who knew him. Tyler was deeply loved by his family, his school and people throughout the community. He lived the rodeo way of life with heart, grit and respect for the sport. After losing Tyler on September 27<sup>th</sup>, 2025 at just 15 years old in a ranch bronc accident in Mineral County, we have committed ourselves to honoring his legacy by supporting the next generation of rodeo athletes.

Although Tyler wore protective gear, a freak accident changed our lives forever. In his honor, our mission is to promote youth and next generation competitors by helping provide safety equipment, assisting with travel to rodeos and if possible help with entry fees. Through rodeo events and strong community partnerships we strive to keep kids safe, encourage their dreams and ensure that rodeo remains a place where young athletes are supported. We want to give them the opportunity to succeed.

By sponsoring with Ty's Let'm Buck Rodeo Co. you play a direct role in preserving western traditions, strengthening our communities and investing in the future of rodeo, One young Cowboy or Cowgirl at a time! At Ty's Let'm Buck Rodeo Co., we ride for Ty, we ride to keep rodeo strong, safe and true.

Please consider sponsoring Ty's Let'm Buck Rodeo Co. for our first inaugural rodeo on Aug 1<sup>st</sup>, 2026 at the Reno Livestock Event Center.

“Let cowboys do what they do best- Let'm buck”

Sincerely,

Ty's Let'm Buck Crew

[Tys.letmbuck@gmail.com](mailto:Tys.letmbuck@gmail.com) (775)294-9229



## Ty's Let 'M Buck Rodeo Co. Sponsorship Form

**Title Sponsor** - Sponsorship includes below \$1500

- 8 VIP tickets with dinner included
  - 8 VIP Shaded seats
  - Logo on the front of the program
  - Logo on back numbers
  - Buckle (Chose your figure for the buckle, this buckle goes home with you)
  - Vest
  - Banner on announcer
  - Mentioned throughout the event
- \*LIMIT OF 2 SPONSORSHIPS\* (1 more available)**

**Event Sponsor** - Sponsorship includes below \$2200

- 8 VIP tickets with dinner included
- 8 VIP Shaded seats
- Buckle (Chose your figure for the buckle, this buckle goes home with you)
- Chose your event you would like on the buckle that you will sponsor
  - Mutton Busting

- Team Roping Header **SPONSORSHIP CLOSED**

- Team Roping Heeler

- Barrel Racing

- Breakaway

- Ranch Bronc

- Mini Bulls

- Open Bulls

- ¼ Logo/Ad in the program
- Banner hung in the arena
- Mentioned throughout the event

**\*LIMIT OF 8 SPONSORSHIPS\***

### **□Bull Fighter Sponsorship** - Sponsorship includes below \$3000

- 8 VIP tickets with dinner included
- 8 VIP Shaded seats
- Logo on the two bull fighters Jersey
- Buckle (With a bull fighter on it, this buckle goes home with you)
- ¼ Logo/Ad in the program

**\*LIMIT OF 2 SPONSORSHIPS\* (1 Pending)**

### **□VIP Sponsorship** - Sponsorship includes below \$800

- 8 VIP tickets with dinner included
- 8 VIP Shaded seats
- Business Card ad in Program

### **□Bucking Chute Sponsorship** - Sponsorship includes below \$700

- Banner on Bucking Chute
  - Business Card ad in Program
- \*LIMIT OF 10 SPONSORSHIPS\***

**□ Team Roping Chute Sponsor** - Sponsorship includes below \$400

- Banner hung on Roping Chute/Box
  - Business Card ad in Program
- \*LIMIT OF 2 SPONSORSHIPS\***

**□ Banner** - Sponsorship includes below \$350

- Banner hung in the arena
- Business Card ad in Program

**□ Added Money Sponsorship** - Sponsorship includes below

- Minimum of \$500, you get to chose what event you would like to add money to.
- Mentioned throughout the Event that you Sponsor added money
- Logo will be added to T-Shirts that will be thrown to crowd
- Business Card ad in Program

**□ Adds on Program** - Sponsorship includes below

- Please check below what add you would like
  - Full Page Add \$425
  - ½ Page Add \$300
  - ¼ Page Add \$200
  - Business Page Add \$150

\*We accept Venmo, Zelle and Cashapp. Checks can be sent to 3010 Old River Rd, Fallon NV 89406.

\*Logos must be emailed to [tys.letmbuck@gmail.com](mailto:tys.letmbuck@gmail.com) by July 4<sup>th</sup>, 2026

\*Cut off date for sponsorship forms is July 4<sup>th</sup>, 2026